



PAALAM LABS PODCAST

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Amplifying Ideas

Where Leadership Meets Insight.





Our Story

How Paalam Labs Was Born

Paalam Labs was founded on a simple but powerful belief: that the gap between strategy and real-world execution is costing enterprises billions in failed transformations, eroded deal value, and invisible technology spend. The definitive way to close that gap is to build connections across people, process, technology and data.

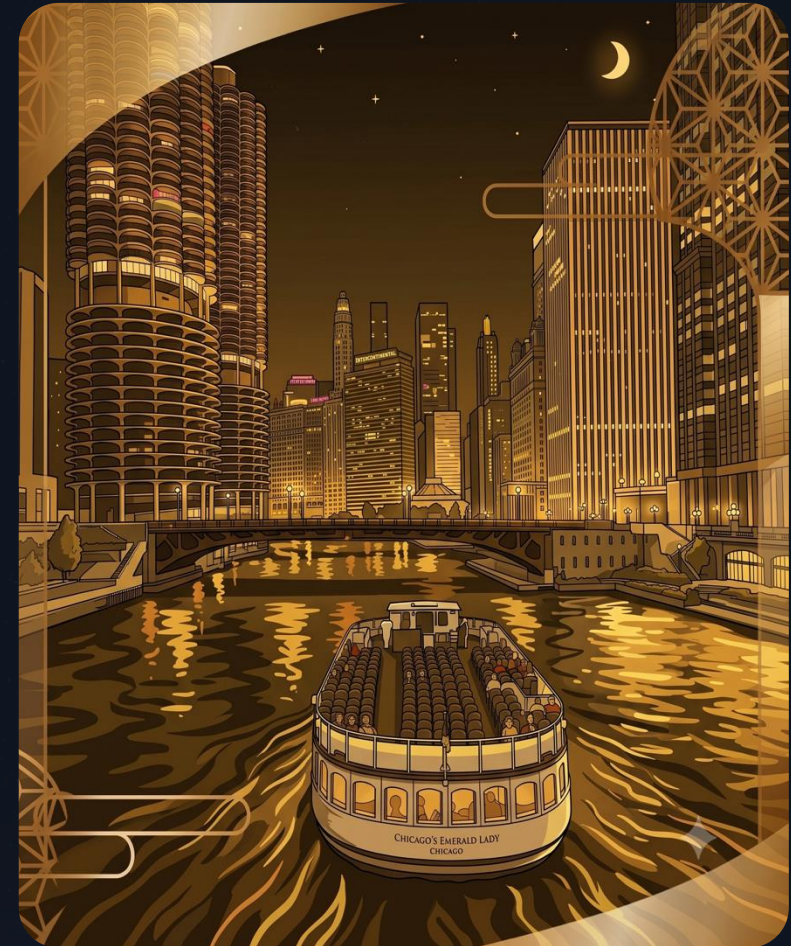
Paalam means bridge in Tamil. It is more than a name. It is our mission. To build bridges that connect digital strategy to market outcomes, and technology complexity to business results.

Paalam Labs

Paalam Labs is the parent company, an endeavor built at the intersection of thought leadership and real-world execution. It operates across three business lines: Paalam Labs Podcast, Paalam Advisory, and an emerging enterprise software.

Paalam Labs Podcast

Paalam Labs Podcast is the thought leadership arm of Paalam Labs enabling executives and industry thought leaders share their ideas to shape the future of business, technology and leadership. In a world of shrinking attention spans and surface-level content, we believe in information density. Every episode is designed to leave you with frameworks you can apply, perspectives that challenge your assumptions, and conversations worth returning to.





Your Host



Tipu Swaran

Founder & Executive Host
Paalam Labs Podcast

Experience
EY, Capital One, Discover, Infosys

Digital Strategy & Transformation Executive
Experience across 25+ Fortune 500 Companies

Industry Thought Leader
Forbes, IEEE, C-Suite Exchanges

Awards
FutureCIO 2025 & 2026 (HotTopics), NextCIO 2026 (Foundry/CIO.com)

LinkedIn





What We Explore



Markets & Business Strategy

Decoding trends, exploring strategies that drive sustainable growth



Digital Transformation

Real stories of organizational change and technology adoption



Emerging Technology Innovation

AI, cloud, edge — what's actually working in the field



Leadership

Executive insights on building teams and driving vision



Real-world Applications

Practical lessons from those solving complex business challenges



Who's Listening

C-Suite Decision Makers

Business and Technology
Executives setting strategic
direction and digital roadmaps

SMB Executives & Entrepreneurs

Business executives & Start-Up
founders leveraging technology to
scale and compete

Independent Thought Leaders

Consultants, advisors, and
architects driving transformation
without the enterprise playbook



Why Appear on Paalam Labs Podcast



Amplify Thought Leadership

Position yourself as an authority and industry thought leader with an engaged executive network



AI-Powered Production Value

Cutting-edge production and visual design delivering broadcast quality video and audio



Shareable Media Assets

Professional assets across LinkedIn, YouTube, Spotify and Apple Podcasts to elevate your personal brand



Reach Executive Audience

Direct access to C-suite and senior leaders driving innovation and enterprise transformations



What Our Guests Experience

Professional Impact

Industry thought leaders who've shared their expertise on Paalam Labs Podcast are setup for measurable impact:

- Expanded executive network and professional connections
- New speaking and consulting opportunities
- Enhanced credibility with target audiences





Past and Upcoming Guests

Our guests include esteemed leaders from top-tier enterprise organizations, SMB executives and founders sharing their expertise on critical business and technology topics.



Founder, Global CIO/CISO

AlterEnable



VP, Application Development

US Bank



Director, Product Management

Humana



Global Leader, AI & Analytics

Cognizant



Director, Program Management

Capital One



Founder & CEO

FalconFirst AI



Let's Talk!



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*We would love to feature your perspective and
amplify your ideas to an audience that matters.*